



NOVEMBER 7-8-9, 2024 / İSTANBUL

EMIDWORLD'24

INTERNATIONAL CONGRESS ON ECONOMICS PUBLIC FINANCE BUSINESS & SOCIAL SCIENCES

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PROGRAMME (Virtual Presentations)

EMIDWORLD INTERNATIONAL CONGRESS ON ECONOMICS PUBLIC FINANCE BUSINESS & SOCIAL SCIENCES

07-09 NOVEMBER 2024 / İSTANBUL-TÜRKİYE

07 NOVEMBER 2024, THURSDAY

SESSION CHAIR: Assoc.Prof.Dr. Resül YAZICI

13:00 - 14:00	Online Session 1	The Validity of Gibson Paradox in Türkiye: An Analysis on the Housing Sector - Asst.Prof.Dr. Ali Rauf KARATAŞ
		Central Bank Digital Currency and Financial Stability - Lec.PhD. Emine Aybike AKKUTAY
		The Relationship between High-Technology Product Exports and Economic Growth: The Case of APEC Countries - Lec.PhD. Fatih AKIN
		A Solution Proposal for Unemployment and Lack of Qualified Personnel in Turkey in the Industry 5.0 Process: Career Planning - Assoc.Prof.Dr. Resül YAZICI
		The Validity of Gibson Paradox in the Trade Sector: An Analysis on Türkiye - Asst.Prof.Dr. Ali Rauf KARATAŞ
		The Relationship between Information and Communication Technologies and Economic Growth: The Case of G-8 Countries - Lec.PhD. Selin DİNÇER

SESSION CHAIR: Assoc.Prof.Dr. Selim TÜZÜNTÜRK

14:00 - 15:00	Online Session 2	Estimation of Türkiye's Cement Export Demand with Artificial Neural Networks - Assoc.Prof.Dr. Selim TÜZÜNTÜRK - Asst.Prof.Dr. Fatma SERT ETEMAN
		Transmission of Monetary Policy in Developing Countries in Conditions of Global Inflation Growth - The Case of North Macedonia and Serbia - Assoc.Prof.Dr. Vlatko PACESKOSKI - Prof.Dr. Filip TASKOVSKI
		Determinants of Inflation in Conditions of Global Changes and Conflicts - The Case of North Macedonia - Student Filip TASKOVSKI - Assoc.Prof.Dr. Vlatko PACESKOSKI
		A Study of an Awareness of Banking Related Knowledge and Utility Among Selected Community Groups in Yemen - Student Ramzi Abdullah Ahmed HASSAN
		Survival Analysis of Breast Cancer Patients in Adamawa State, Nigeria: A Comparative Study of Parametric Regression Models - Student Tsacha AMINUWA

SESSION CHAIR: Prof.Dr. Himrane MOHAMMED

15:00 - 16:00	Online Session 3	Piketty' Income Inequality Framework in Pakistan - Lec. Aramish Altaf ALVI
		Bidirectional Link Between FDI and Industrialization: A Study of Asian Economies - Lec. Mubasher ALI
		Procuring Pareto Efficiency in Ecological Economics: The Mediating Roles of Industry 5.0 and Human Behavior - Student Mahvish MUZAFFAR
		Critics on the Application of Ordinal Utility Theory Givenby Prof. J.R. Hicks And Rgd Allen in Case of Decimal Point Combinations of the Goods X And Y - Asst.Prof.Dr. Nidhi AGRAWAL
		Food Security Stakes in Algeria in Light of International Crises, What Role Does Agricultural Insurance Play? - Asst.Prof.Dr. Fatima MEKHOLOUF - Prof.Dr. Himrane MOHAMMED - Prof.Dr. Hassani HOCINE
		Influence of The Russia-Ukraine War And Covid-19 Pandemic on Geopolitical Risk Uncertainty, Time-Varying Beta And Investor's Fear: Evidence From Nifty Financial Services Sector - Asst.Prof.Dr. Raneem Ghazi ALDEKI - Ph.D. Ibrahim KHATATBEH

SESSION CHAIR: Asst.Prof.Dr. Ayyüce MEMİŞ KARATAŞ

16:00 - 17:00	Online Session 4	Stock Price Forecast with Multiple Regression Method - Asst.Prof.Dr. Eda AYVACIK - Asst.Prof.Dr. Selçuk YALÇIN
		How Safe are Safe Haven Currencies? The Case of Recent Türkiye Crises - Lec.PhD. Erhan DAŞTAN
		Chaotic Dynamics in Cryptocurrency Pricing: Nonlinear Modelling with N-Beats for Enhanced Forecasting - Assoc.Prof.Dr. Eyyüp Ensari ŞAHİN - Asst.Prof.Dr. Ayyüce MEMİŞ KARATAŞ
		System Dynamics of Electricity Distribution Network Productivity - Prof.Dr. Saeed RASEKHI - Expert Atena Salmanpour AHMADI
		Prioritisation of Labor Demand of Industrial Enterprises by Entropy and TOPSIS Method - Student Zehra TOPÇU - Asst.Prof.Dr. Esra ULUKÖK
		The Determinants of Bank Profitability: Case of Europe - Asst.Prof.Dr. Ardita BYLO - Student Sosina MEÇAJ
The Effect of Culture on International Trade - Prof.Dr. Saeed RASEKHI - Expert Aida RASEKHI		

SESSION CHAIR: Prof.Dr. GANİTE KURT

17.00 - 18.00	Online Session 5	Company Types and Independent Audit Relationship in Turkey - Assoc.Prof.Dr. Murat KARAHAN - Student EDİP İĞDE
		Accounting Ethics Training in Secondary Accounting Programs: Requirements and Practices - Hakan YILMAZ - Prof.Dr. GANİTE KURT
		The Impact of Key Audit Matters on Independent Audit Reports: Borsa Istanbul Analysis - Student Edip İĞDE - Asst.Prof.Dr. Medet İĞDE
		What is the Role of the Internal Control System in Corporate Social Responsibility Practices? - Assoc.Prof.Dr. İlknur ESKİN
		Examining the Criteria for Determining Patients' Doctor Choices: Evidence from Gümüşhane - Assoc.Prof.Dr. Yıldırım Beyazıt ÇİÇEN
		Relationship between Independent Auditing and Sustainability - Student Nihat ÇELİK - Assoc.Prof.Dr. Ş. Gül REİS - Asst.Prof.Dr. Medet İĞDE
		Analyzing Non-Financial Performance with LOPCOW and ARAS Methods: A Study on Privately-Owned Deposit Banks for the Period 2022-2023 - Asst.Prof.Dr. Ibrahim YAVUZ

SESSION CHAIR:

18.00 - 19.00	Online Session 6	Financial Development, Globalization, and Structural Transformation in Developing Countries - Asst.Prof.Dr. Komla AVOUATSODO
		Carbon Risk and Earnings Management - Prof.Dr. Wiem DRIDI
		Eurasian Space States Strategies: Forecast and Scenario - Prof.Dr. Alena POSAZHENNIKOVA
		Transition to Democracy in Türkiye and between CHP and DP (1946-1950) – Assoc.Prof. Dr. Selami ERDOĞAN
		Analysis of the Impact of Human Capital and Renewable Energy Use on Economic Growth in Turkey and the EU Using ARDL and Toda-Yamamoto Tests - Asst.Prof.Dr. Havva Nesrin TIRYAKI - Student Eyüphan GÜNDOĞDU
		Bank Profitability and Covid-19 Pandemic in Turkish Banking Sector: A SUR Analysis - Prof.Dr. Ümit GÜNER - Res.Asst. A. Emir BULUT
		China's Foreign Relations and Their Global Impact Analytical Study - Prof.Dr. Rasha El BAZ
		The Impact of Tax Holidays on Foreign Direct Investment Attraction in North Africa: An Empirical Analysis - Lec.PhD. Somia GHRARA
Estimating of the Third Country Effect to promote FDI in North Africa - Asst.Prof.Dr. Oumama BOUABDI		

08 NOVEMBER 2024, FRIDAY

SESSION CHAIR: Asst.Prof.Dr. Maryam ISHAQ

10.00 - 11.00	Online Session 7	Energy Efficiency Gains and the Rebound Effect: Investigating the European Household for Electricity Consumption through Stochastic Frontier Modeling - Asst.Prof.Dr. Maryam ISHAQ
		The Economy of Trust: A Global Exploration of Macroeconomic Drivers and Interpersonal Dynamics - Lec. Minza MUDASSAR
		Poor Health, Poor Women: How do positive and negative health outcomes affect the earnings of Female Home-based workers? - Prof.Dr. Aribah ASLAM
		Macroeconomic Determinants of Corruption in Public and Private Institutions: A Systematic Literature Review - Student Georgios TAVELLARIS – Assoc. Prof. Dr. Vlachos VASILEIOS
		Synergizing Circular Economy and H2H Marketing: A Sustainable Approach to Human-Centric Business - Student Md. Mustaqim Roshid - Assoc.Prof.Dr. Rejaul KARIM - Student Abdul WAAJE

SESSION CHAIR: Prof. Dr. Svitlana ZHUKEVYCH

Esraea	Online Session 8	Comprehensive Approach to Business Process Management: Traditional Methods and Digital Innovations - Student Sergii LYSENKO - Prof.Dr. Oksana MAKOVOZ
		Peculiarities of Personnel Management in a Banking Institution under Martial Law - Prof.Dr. Vadym SHVED - Prof.Dr. Hanna DAVYDENKO - Expert Kostiantyn OTKALENKO - Lec. Olena OMELCHENKO
		A Dynamic Approach to Practical Wisdom in Rural Companies in Las Palmas De Gran Canaria - Student Jorge CEGARRA-SÁNCHEZ - Prof.Dr. Juan-Gabriel CEGARRA-NAVARRO - Prof.Dr. Agustin SÁNCHEZ-MEDINA - Prof.Dr. Constantin BRATIANU
		Theoretical Basics of Diagnostic Business Activity as an Indicator of the Financial State of the Enterprise – Prof. Dr. Svitlana ZHUKEVYCH - Natalia ZHUK
		The Cultural Tourism Potential of Albania: An Essential Driver for Growth - Res.Asst.PhD. Mishela RAPO - Prof.Dr. Drita KRUIA
		Impact of World Ecological Footprint, Tourism & GDP on Climate Crisis with Persistence of Shocks: Evidence from Eurasian Countries - Student Sonia HASSAN

SESSION CHAIR: Prof.Dr. Ouardia TOUICHER

12.00 - 13.00	Online Session 9	Determinants of Sustainability Communication and Effects on Stock Returns - Assoc.Prof.Dr. Oğuzhan BAHADIR - Res.Asst. Sergen AKARSU - Expert Hilal Merve ALAGÖZ
		Management Control Practices in Construction SMEs: An Empirical Study of Frequency of Use in the Marrakech-Safi Region - Prof.Dr. Ouardia TOUICHER
		The Impact of Financial Technology on Sustainable Economic and Environmental Development in the European Union - Student Ieva TURSKYTĖ - Prof.Dr. Alfreda ŠAPKAUSKIENĖ
		Unveiling the Link between Political Turbulence and the Stock Market Dynamics: Evidence From Psx Indices - Student Nimra WASEEM - Student Nimra ANSAR - Asst.Prof.Dr. Farah AMIR
		Exploring Financial Literacy in the Gig Economy: Insights into Knowledge, Awareness, and AI Integration - Student Veera SALMAN - Asst.Prof.Dr. Farah NAZ

SESSION CHAIR: Prof.Dr. Turgay KARALINÇ		
13.00 - 14.00	Online Session 10	Generation Z and Social Media Use: A Research in the Context of Socio-Demographic Variables - Assoc.Prof.Dr. Özüm EĞİLMEZ - Other Zaim AKBULUT
		Artificial Intelligence in Health Management: Perception Management in Marketing with Digital Transformation and Preparing for New Approaches - Asst.Prof.Dr. Murat BAŞAL - Prof.Dr. Turgay KARALINÇ
		The Impact of Advertising and Sociocultural Factors on E-cigarette Use Among Albanian University Students - Prof.Dr. Drita KRUIJA - Student Joana HOXHA - Lec. Iris KRUIJA
		Artificial Intelligence Offers more Time to Spend with Family Which Enhances the Value of a Happy Family Life - Expert PhD. Sahgal OMDIC
		The Impact of Advertising and Sociocultural Factors on E-cigarette Use Among Albanian University Students - Prof.Dr. Drita KRUIJA - Student Joana HOXHA - Lec. Iris KRUIJA
		The Use of Chatgpt in Human Resources Management: Potentials, Challenges, and Implementation Recommendations - Asst. Prof. Dr. Fatma Zehra YILDIZ
Reassessing the Effectiveness of Western Intervention in the Balkans: Reflections on the Kosovo Question - Asst.Prof.Dr. Idlir LIKA		

SESSION CHAIR: Assoc.Prof.Dr. Trofimov IGOR		
14.00 - 15.00	Online Session 11	Procedural Issues in the Contravention Process Applying the Presumption of Guilt Principle and the Objective Nature of Responsibility for Environmental (Ecological) Offenses According to the Legislation of the Republic of Moldova - Lec. Gugulan EVGHENIA - Assoc.Prof.Dr. Trofimov IGOR
		The Mainstream of Georgia's Foreign Policy Behavior: A Constructivist Perspective - Prof.Dr. Irakli JAVAKHISHVILI
		Trust Influencing Consumers of Digital and Non-Digital News Media – Framework & Literature Review - Student Sumit SINGH - Prof.Dr. Sanjeev BANSAL - Prof.Dr. Sandeep KUMAR
		Mapping Turkey's Demography: Regional Evidence and Implications for Pro-Natalist Policies - Student Tiago SANTOS
		Between The Embrace And The Boot: Analyzing Pakistan's Deportation of Afghans In Light Of Geopolitics And Ethnicity - Student Sahar SADIQ
Industry 6.0 as an Emerging Field of Research: A Systematic and Bibliometric Analysis - Student Md. Mustaqim ROSHID - Student Abdul WAAJE - Assoc.Prof.Dr. Rejaul KARIM		

SESSION CHAIR: Prof.Dr. Rejaul KARIM		
15.00 - 16.00	Online Session 12	Modeling Repayment Capacity under Inflationary Pressures: Insights from applying the DSTI Gap as an Analytical Tool within an Agent-Based Framework - Expert PhD. Alexandru MONAHOV - Prof.Dr. Mikhail OET - Other Deepthi JAKKI
		Assessing the Impact of Innovation, Digitalization, and Sustainability on Stock Price Volatility: A PVAR Analysis of 27 European Countries - PhD. Aura GIRLOVAN - Prof.Dr. Cristiana TUDOR - Student Gabriel Robert SAIU - Student Daniel Dumitru GUSE - PhD. Onur YAĞIŞ
		Does the Firm Size Matter for Financial Performance? — Evidence from the Financial Sector of a South Asian Emerging Economy - Prof.Dr. Rejaul KARIM
		Psychological Empowerment and Organizational Identification Expands Employee Openness to Change and Wellness: The Role of Charismatic Executive Leadership Communication - Assoc.Prof.Dr. Hafiz Ghufan Ali KHAN
		Ecotourism Activity - Student Shahin SAMADZADA
Optimizing Capital Structure for Profitability: Insights from the Software Industry - PhD. Jona PUCI - Student Anisa SKRAQI - Student Martina KODRA		

SESSION CHAIR: Assoc.Prof.Dr. Çiğdem TUĞAÇ		
16.00 - 17.00	Online Session 13	A Review of Textbook Economics from the Post-Autistic Economics Perspective - Asst.Prof.Dr. Mehmet DİNÇASLAN
		Transitional Entrepreneurship, Decision Making and Cognitive Flexibility: A Study on Women Entrepreneurs - PhD. Almula Umay KARAMANLIOĞLU - Lec.PhD. İper İNCEKARA
		Increasing the Sustainability of Geo-Economic Development of the Modern Eurasian Space States: Scenario and Forecasts Increasing - Prof.Dr. Roman VLASOV
		Waste Management in Turkey: The Role and Effects of Nudge Policies - Asst.Prof.Dr. Hilal MOLA
		Universal Basic Income: Theoretical Approaches, Practical Examples And Impacts - PhD. Ubeydullah ŞENER
		The Economic, Environmental and Political Significance of the Rio Trio in the Context of Climate-Resilient Development - Assoc.Prof.Dr. Çiğdem TUĞAÇ
The Influence of Blockchain Technology on Improving the Transparency of Meat Supply Chains in Kazakhstan - Lec. Rauan YERGALIYEV - Prof.Dr. Zhanarys RAIMBEKOV		

SESSION CHAIR: PhD. Igor SOROCEANU		
17.00 - 18.00	Online Session 14	Procuring Pareto Efficiency in Ecological Economics: The Mediating Roles of Industry 5.0 and Human Behavior - Student Mahvish MUZAFFAR
		Specific Clauses in the Franchise Contract - A Variety of Contracts for Placing the Products of Others on the Market - Lec.PhD. Evgenia GUGULAN - Lec.PhD. Ana-Maria GHERMAN-GRIMAILO
		A Comparative Analysis of the Success of Conservative Political Parties in Democratic Processes: A Case Study of Türkiye and Pakistan – Student Daniel SHOUKAT
		A Qualitative Study on the Decision to Employ a Transgender Employee in a Muslim-Populated Country - Assoc.Prof.Dr. Hale Eda AKDURU
		Financing the activities of the Initiative Groups and the Electoral Company - PhD. Igor SOROCEANU
Assessing the Impact of the Corporate Sustainability Due Diligence Directive on European Entrepreneurship, Innovation, and Ecosystems - Asst.Prof.Dr. Juan M. DEMPETE - Asst.Prof.Dr. Eseroghene UDJO - Lec.PhD. Paulo MATTOS		

SESSION CHAIR: Prof.Dr. Sandeep KUMAR		
18.00 - 19.00	Online Session 15	Claim Internal Reporting in Insurance Companies in Croatia - Assoc.Prof.Dr. Sanja Broz TOMINAC
		The Effect of Fiscal Decentralization on Environmental Quality in OECD Countries - Res.Asst.PhD. Manar MOHAMED
		The Implications of the BRICS' Role on the Dominance of the US Dollar in the Global Economy - Asst.Prof.Dr. Boutkhil GUEMIDE - Prof.Dr. Abd Allah SAHRAOUI
		Nationalism in Western Balkan Political Parties: A Quantitative Analysis - Lec.PhD. Juljan MYFTARI
		Social Media in Brand Building and Customer Engagement - Prof.Dr. Sandeep KUMAR - Asst.Prof.Dr. Sweta BAKSHI
		Dynamics of Entrepreneurship in Challenging Contexts - Asst.Prof.Dr. Sweta BAKSHI - Prof.Dr. Sandeep KUMAR
		The Key Factors in Evolving the Rol of Internal Audit in Textile Sectors in Pakistan – Expert Raazia SANAM – Expert Nighat RAFIQ
		Exploring Social Dimensions and Literary Perspectives on Women's Inclusion and Equity: A European Outlook – Prof. Dr. Ramona MIHAILA
Public Finances in Times of Crisis – A Lesson in Reality - Assoc.Prof.Dr. Lukas CIBIK - Assoc.Prof.Dr. Martin SVIKRUHA		
Impact of Digital and Social Media Marketing - Assoc.Prof.Dr. Bhoopendra BHARTI		